

Our new and improved complete family of twists



Furlong Flooring

First choice flooring for every room



Over the past few years we have been quietly revamping our affordable twist collection to meet the changing needs of today's busy families. This thoughtful collection now has something for everyone and consists of four new ranges, Revelation, Carefree Twist, Carefree Ultra and Serenity, to complement the already hugely popular Chiltern and Trident collections.

Now we introduce the final piece of the jigsaw; a new and improved version of our signature twist pile carpet, Elegance.

Your complete twist collection Something for everyone, at every price point

The new Elegance range completes our comprehensive twist collection which consists of seven twists that offer something unique in terms style but with a consistency in high quality finishes. Ideal for most areas of the home, our twist collection covers everything from single and 2-ply yarns, action back and Combi-bac® backing, plain and heather colourways and lustered and de-lustered finishes, meaning there is something for everyone at every price point.

With twist pile carpets now representing 2 out of every 3 domestic carpet purchases, we understand the need and demand for a comprehensive and structured collection that caters for a range of budgets and needs.

So, with our well thought through offer, we now bring you the best single source twist collection on the market, with seven chances to secure your order.

Twist Collection Features & Benefits

- 7 ranges
- Single and 2-ply yarn
- Lustered and natural de-lustered finishes
- 25 to 58oz
- Action back and Combi-bac®
- All moth-proof
- All stain-proof
- All available on industry leading high impact POS
- All made in the UK

Step through our twist collection...



Revelation - 25oz with Action-bac backing

Revelation is a single ply twist that offers an amazingly clean finish for its price point. The range comes in 16 plain and heather shades and is moth proof, stain-resistant, family and pet friendly and will look great in any room in the home. Suitable for moderate domestic use.

Chiltern - 25oz with Action-bac backing

Chiltern is the entry point for our 2-ply twists. The range comes in 36 plain and heather shades and is moth proof, stain-resistant, family and pet friendly and will look great in any room in the home. Suitable for heavy domestic/moderate commercial use.



Carefree Twist - 34oz with Combi-bac® backing

An amazing all-rounder, Carefree Twist is constructed using 2-ply technology that enables a carpet to last and look good for longer. The range is made with a 10th gauge finish, giving a clean, pinpoint appearance. Carefree Twist is the entry point twist for our Combi-bac® backing and is moth proof, stain-resistant and pet friendly. Available in 15 colourways and suitable for heavy domestic/moderate commercial use.



Trident - 39oz with Action-bac backing

Trident is the most popular of our exceptionally affordable Action-bac twists and is constructed using a sophisticated tri-yarn blend to ensure fantastic performance with a beautiful finish. The range comes in 36 plain and heather shades and is moth proof, stain-resistant, and family and pet friendly. Suitable for domestic/moderate commercial use.



Carefree Ultra - 48oz with Combi-bac® backing

Carefree Ultra offers amazing quality at an exceptional price point. It comes with all the features and benefits of the junior weight Carefree Twist, such as 2-ply construction, 10th gauge finish and our Combi-bac® backing, and is available in 15 plain and heather shades. The range also benefits from being moth proof, stain-resistant and family and pet friendly. Suitable for heavy domestic/moderate commercial use.



Elegance - 53oz with Combi-bac® backing

Elegance is the most popular and bestselling of our 'natural looking' premium twists. Now with 180'000 tufts per sqm, an extra 20'000 tufts than before, Elegance offers consumers a wool inspired appearance with the easy-care practicalities they need. Available in 16 plain and heather shades, the range is made with 2-ply construction and a 10th gauge finish. Moth proof and stain-resistant, Elegance is also family and pet friendly. Suitable for heavy domestic/heavy commercial use.



Serenity - 58oz with Combi-bac® backing

Sitting at the top of our twist collection is our heaviest weight 'natural looking' twist, Serenity. Perfect for the consumer that wants the look and performance of a twist, but with a longer pile that offers a luxury feel underfoot. Serenity comes on our award-winning Combi-bac® backing and is made with a 2-ply construction and a 10th gauge finish. Moth proof, stain-resistant and family and pet friendly, Serenity comes in 17 colours is suitable for heavy domestic/heavy commercial use.



FIRST CHOICE FLOORING FOR EVERY ROOM

CARPET • VINYL • LVT • LAMINATE • HARDWOOD

www.furlongflooring.co.uk

Contact sales: Darford 01322 628 700 • Preston 01772 316155 • Stonehouse 0845 520 0800