



An easy-care, moth-proof alternative to wool

Serenity is a game-changing carpet range that gives your customers the wool look they want with the easy-care finish they need. Sitting in our affordable and popular Twist collection, Serenity is available in 17 modern colours and has a classic wool appearance.

100% manufactured in the UK, this contemporary range satisfies increasing customer demand for a wool-style carpet that also has the practical benefits of being stain-proof and entirely resistant to moths and pests. It's the perfect choice for customers who need hard-wearing, durable carpet, matched with the natural look and finish of wool.

We offer this range with our industry-leading 10-year guarantee against all stains (except gloss paint) and our service commitment to next-day or preferred day delivery, helping you to give your customers the best possible experience.

Perfectly practical for every setting

Wool is a desirable carpet fibre, bringing style, luxury and warmth to any room. Maintaining wool, however, requires a great deal of chemical treatment and protection – and even that doesn't always prevent staining or moth damage. That's why Serenity is the best choice – delivering style, luxury and warmth that's fully moth and pest-proof and comes with our top-of-the-range stain resistant features. This is a practical, long-lasting carpet that makes life easier.

Wool also has a reputation for excellent resistance to wear. Traditionally that has come alongside coarse fibres and a rougher feel, meaning customers have

to compromise. Using our specially constructed Carefree fibres, Serenity has been engineered to have a softer feel, whilst still achieving a class-leading Class 33 Heavy Commercial wear rating. This means Serenity can add a touch of luxury to even the highest-traffic area in the home.

We've also added our popular Combi-bac® backing to the Serenity range. This soft backing makes the carpet easy to fit in any room or location and reduces the chances of creasing in transit or scuffing during the fitting process. It's a backing material that's revolutionising the carpet fitting industry, delivering a fantastic finish every time.

Serenity Specifications:

- Made from 2-ply yarn
- Made from 100% Carefree® PP Yarn
- 10th Gauge
- 1950g
- Moth Proof
- Suitable for heavy domestic and heavy commercial use
- 10-year wear and stain warranty
- 17 colours
- Made in the UK
- Stress-free fitting with Combi-bac®
- Available with Furlong Flooring's preferred day delivery commitment



Free 10 year wear and stain warranty for complete peace of mind.



100% bleach cleanable fibres. Keeping your carpet looking great and easy to clean.



Carpet protected from moths & pests.



Combi-bac. The ultimate backing for a carefree installation.

Find out more by visiting: www.furlongflooring.com

To arrange a sample or enquire about stocking the range, call our team on: 01322 628 700

or email enquiries@furlongflooring.com



www.furlongflooring.com