



# Furlong Flooring

First choice flooring for every room



Carefree Twist - Stone



**“Furlong Flooring has consistently impressed us.”**



Urban Laminate - Tokyo



**Carpet Style, based in Nottingham, has nurtured a longstanding, and thriving partnership with Furlong Flooring, our trusted supplier, for over 30 years. This enduring collaboration has been instrumental in shaping our success as a premier provider of carpets and flooring solutions.**

Throughout our journey, Furlong Flooring has consistently impressed us with their exceptional sales representatives who possess a wealth of knowledge and expertise. Their unwavering commitment to providing outstanding service aligns perfectly with our own values.

Moreover, Furlong Flooring’s competitive pricing ensures that we can offer our customers the best value for their investment.

A significant highlight of our partnership is the introduction of Furlong Flooring’s remarkable new portal. This cutting-edge platform has revolutionized our operations, granting us convenient access to real-time information on stock levels and product availability. With this invaluable tool at our disposal, we can confidently address customer enquiries and provide up-to-date information, enhancing our overall customer service experience.

The sales office team at Furlong Flooring has consistently demonstrated their unwavering support and dedication to our mutual success. Their prompt assistance and guidance has been invaluable, allowing us to navigate challenges and serve our customers with excellence.

At Carpet Style Nottingham, we take immense pride in carefully selecting our suppliers to ensure that we maintain our reputation for delivering exceptional quality and service. Furlong Flooring has proven to be an ideal partner in this regard. Their extensive range of carpets and vinyl flooring perfectly complements our offerings, allowing us to cater to diverse customer needs. We have complete confidence in the quality and value that Furlong Flooring’s products bring to our customers.

To further strengthen our collaboration, we have invested in eye-catching point-of-sale displays that highlight Furlong Flooring’s range. These visually appealing displays effectively communicate the quality and style of their products, empowering our customers to make informed choices. Furthermore, the awards and achievements showcased in Furlong Flooring’s merchandising displays provide reassurance to our customers, solidifying their trust in our offerings.

The success of Carpet Style Nottingham relies heavily on the satisfaction and loyalty of our customers. Through our partnership with Furlong Flooring, we have fostered a loyal customer base and achieved organic growth through word-of-mouth recommendations. We prioritise delivering an exceptional in-store experience, with well-trained staff who are passionate about assisting customers in finding the perfect flooring solutions. The support and expertise provided by Furlong Flooring have been instrumental in our ability to deliver on this commitment.

In conclusion, our relationship with Furlong Flooring has been a cornerstone of our success at Carpet Style Nottingham. Their exceptional sales representatives, competitive pricing, and innovative portal have played pivotal roles in elevating our customer service and product offerings. We value the trust and support they have consistently provided throughout our partnership and look forward to continuing this fruitful collaboration for many more years to come.

**Bradley Chilton,  
Director at Carpet Style**

[www.carpet-style.co.uk](http://www.carpet-style.co.uk)

CASE STUDY



DARTFORD  
01322 628700  
PRESTON  
01772 316155

STONEHOUSE  
01452 228480  
DUBLIN  
+353-1-4092000



Alternatively, visit [furlongflooring.com](http://furlongflooring.com)  
or email [enquires@furlongflooring.com](mailto:enquires@furlongflooring.com)